



ACA Council on Sports Injuries and Physical Fitness
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April 25, 2017

Agenda for the ACA Sports Council Executive Committee Meeting

Type: Teleconference

Time: 6:30pm to 7:30pm PST

1. Call to Order **6:33pm PST**
 - a. Motioned by Shane, Second by Shea. Motion passed.
2. Roll Call
3.
 - a. Attendees: Shane Espinoza, Kelly Lange, Shea Stark, Liz Moos, Ed Feinberg, Chris Hargrave, Andrew Cohen, Carly Zuehlke, Barron Johnson, Nick Hastad
 - b. Not in attendance: Robert Jones
4. Adopt Agenda
 - a. Motioned by Kelly, Second by Shea. Motion passed.
5. Approve minutes from previous ExCo meeting March 26, 2017
 - a. Motioned by Carly, Second by Shea. Motion passed.
6. Approval of new committee members
 - a. Jon Denning – Shows interest in Convention Committee and Membership Committee
 - b. Recommendations to put him on Convention Committee.
 - c. Motion by Carly. Second by Kelly. Motion passed.
7. Reports of Officers **6:36pm PST**
 - a. President – Shane
 - i. Shout out to Carly and Shea on work on the website. 😊
 - ii. Spoke with Jessica regarding student part of regionals and symposium.
 - iii. ExCo members will shoot short videos during mid-year meeting for regionals and symposium
 - b. 1st VP – Carly
 - i. Website-creation, edits, helping with issues that arise, adding content
 - ii. Working on growing membership
 - have emailed all our dropped members
 - have reached out to all the president sports council leaders at the chiropractic schools to see how it's going for them
 - have contacted a student at Logan to hand out flyers and information
 - iii. Went to ACBSP symposium last weekend
 - iv. Working on the Friday social for the Denver symposium
 - v. Created banners for display
 - vi. New members:
Ryan Johnson, James Parker, Michael Donia, Karen Liu, Ann Lauzon, Joseph Kula, Andrew Strachan, Edgar Rodriguez, Jacklyn Casab, Craig Epstein, Brian Nook

vii. New student members: Shantai Watson
201 doctors, 33 students
Motion by Carly, second by Kelly. Motion passed.

- c. 2nd VP – Nick
 - i. Working closely with Jessica on planning symposium
 - d. Secretary – Shea
 - i. Answering leads from the website
 - ii. Adding new members and making sure no new or renewing members fall through the cracks
 - e. Treasurer – Andrew
 - i. Getting budgets ready for CPA for Quarter 1
 - ii. Trying to get vendor payments in line with Jessica
 - iii. **CALL TO ACTION:** Work on getting credit card/debit card for ACASC account to use in lieu of members' personal cards. Carly recommends Chase Business card which gives most points.
 - f. Student ExCo – Liz/Chris
 - i. Students Presidents' call coming up soon with Council chapter presidents
 - ii. Posed the question about posting event opportunities for student members to help with administrative duties at upcoming events.
 - g. Advisor – Ed
 - i. Working to get students involved with USATF event in CA coming up
 - ii. Getting the word out to advertise for first regional at Palmer West; also hoping to extend early bird registration 1 week to try to boost attendance from Homecoming
 - iii. Poster program info going out consistently to faculty and students
 - iv. Tim Stark may have found a company to help sponsor cost of creating posters for program
 - v. Potential new donor for poster program → 4 institutional donors
 - h. Past President – Kelly
 - i. Supporting ExCo members with any questions
 - ii. Wants to talk with Lisa Goodman about spotlighting ACASC members on social media and also trying to boost interest in female sports chiro
 - iii. Still working on wrapping up FICS items following the FICS symposium
8. Tabled topics from previous meeting **6:59pm PST**
- a. Symposium Updates
 - i. Symposium speakers chosen: Jay Shah, Ed LaCara, Jim Hoven, Ti Pence, Matt Antonucci, Keith Cronin, Ben Fergus, Matthew Christopher, Jennifer Illies
 - ii. Promotional items becoming available for symposium speakers: headshots and bios/intros
 - iii. Friday luncheon planned as new doctor lunch
 - iv. Potential: Gavel club and student meeting Thursday night, Student speed networking Friday night, HOF Saturday night
 - v. Interviews for new student exco by end of symposium so new exco can take office when symposium ends – Gavel club members to interview new student exco? Final decisions will be made at mid-year meeting. Recommendation for interviews to occur between registration and lunch Friday so new student exco can be announced at AGM.
 - vi. Carly can order signage for regional events and send to event sites. Sign is there to promote the council. **CALL TO ACTION:** Carly to look for hard shipping case to protect the sign over the long term.
 - vii. Ed will be at regional in CA, Nick in MN, Carlo in FL?, Len, Andrea or Ira in NJ?
 - viii. Send signage and brochures to Ed for first regional including symposium info
 - ix. Students should contribute approximately \$2,000 for social and speed networking for symposium. None opposed to having Airriosti sponsor speed networking event as they are trying to recruit

students. **CALL TO ACTION:** Shane will speak with Jessica about what dollar amount is necessary for a vendor to be the sole sponsor of the speed networking event.

x. Gavel club in President's Suite, Student meeting in lecture hall?, Speed networking in separate room, luncheon in separate room, HOF banquet in same room as luncheon.

xi. Does ACASC want to do any paid advertising for symposium? Shane and Jessica are working on specifics and cost. **CALL TO ACTION:** Shea to provide Jessica with list of potential chiropractic publications to advertise in

b. Concussion Certification

i. Tabled for next meeting

c. Mission Statement

i. Question presented by Liz about if there is a mission statement that can be used

ii. Tabled for next meeting

d. Sports Talk – Next Issue and Deadlines

i. Tabled for mid-year meeting

e. Sports Council Chapter of the Year

i. Tabled for mid-year meeting

8. New Business

a. Joint symposium opportunity with Council on Nutrition

i. Can't do joint symposium, but could do a potential "regional" and send a speaker to represent ACASC. **CALL TO ACTION:** Respond back to Dr. Feeney regarding this

b. High school community outreach opportunity – symposium

i. Opportunity to have high school seniors to symposium to work to get to experience symposium and learn more about chiropractic.

ii. Will go over details at mid-year meeting and give final answer afterwards.

iii. Liz states that if we're not offering chiropractic student members free registration, it would not be fair to offer it to high school students.

9. Adjourn **7:46pm PST**

a. Motioned by Shane