

## **ACA Council on Sports Injuries and Physical Fitness**

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March 26, 2017

Minutes for the ACA Sports Council Executive Committee Meeting

Type: Teleconference

Time: 5:00pm to 6:00pm PST

## 1. Call to Order 5:05pm PST

a. Motioned by Shane, Second by Shea. Motion passed.

- 2 Roll Cal
  - a. Attendees: Shane Espinoza, Nick Hastad, Kelly Lange, Shea Stark, Barron Johnson, Liz Moos, Ed Feinberg, Chris Hargrave, Stephen Perle, Andrew Cohen
  - b. Not in attendance: Robert Jones, Carly Zuehlke
- 3. Adopt Agenda 5:05pm PST
  - a. Motioned by Shane, Second by Andrew. Motion passed.
- 4. Approve minutes from previous ExCo meeting February 26, 2017 5:07pm PST
  - a. Motioned by Kelly, Second by Shea. Motion passed.
- 5. Approval of new committee members 5:07pm PST
  - a. Dr. Kelly Ryder for Education Committee
  - b. Motioned by Shane, Second by Kelly. Motion passed.
- 6. Motions approved via email:
  - a. Approval for use of a copy writer for website content (estimated at a total of \$700-\$1,000)
  - b. Motion by Shane; Second by Shea. Motion passed.
- 7. Reports of Officers **5:08pm PST** 
  - a. President Shane
    - i. Potential for a presentation in Toronto; trying to determine if this will be an ACASC sponsored event.
  - b. 1<sup>st</sup> VP Carly (not in attendance; report given by Shane)
    - i. Announcements need to be BIGGER than just a post on the website. We need to come up with a better strategy for social media.
    - ii. <u>CALL TO ACTION</u>: all exco members must complete their member profile on the website by 3/31/17.
  - c. 2<sup>nd</sup> VP Nick
    - i. Pass all potential vendors/sponsors on to Nick for 2017 Symposium
    - ii. Andrew suggests a call to all members for potential speakers for Symposium. All potential speakers should be sent to Jessica Riddle.
    - iii. Lunch in Business opportunity for students and new docs to learn about social media in sports chiropractic; new doc orientation would be held Friday at lunch. Potential speakers already in idea.
    - iv. Travel service through Southeast Sports Seminars (travel agency) to help coordinate travel
    - v. Regional Events: speakers needed for last event in MN. Contact Nick!

- d. Secretary Shea
  - i. Helping Carly with the website: edits, corrections, new ideas
  - ii. Responding to members who send inquiries through the website
- e. Treasurer Andrew
  - i. Sent out budget after receiving all exco travel expense projections.
  - ii. Accountant paid. Signed extension to continue working with accountant.
  - iii. Sent FICS a check for membership dues
- f. Student ExCo Liz/Chris
  - i. New student exco in place. 2 calls since selected. Want to work on preceptor/mentor program, increase student membership.
  - ii. Presidents meeting May 7 presidents of all sports council chapters
  - iii. Welcome packet for symposium being created to help students navigate the event
  - iv. Jessica trying to contact student chapters to get student ambassadors to help with regional events near their school. Jessica should contact Liz to liaise in this process.
  - v. Communication with Jen Walker from Parker about how to create a sports council chapter.

**CALL TO ACTION**: Chris to reach out to Jen Walker to let her know there is an open line of communication for anything they need.

- g. Advisor Ed
  - i. Was in DC for FICS symposium and DC2017.
  - ii. Bill Morgan is interested in being an institutional donor for poster presentation contest
  - iii. Performance Health, SCU should also be sponsors for poster contest
- h. Past President Kelly
  - i. went to DC to represent ACASC at FICS Assembly and HOD see new business

## 8. New Business 5:31pm PST

- a. FICS update from Stephen and Kelly
  - i. Stephen's first council meeting as North American representative. Contacted by RCCSS in Canada stating that election process for Members-at-large was problematic. All nominees should have been voted on instead of the Executive Council narrowing them down to 5. Stephen will work on correcting these issues during his term as representative.
  - ii. Symposium itself was disorganized, but there wasn't really anyone in charge so the authority fell onto the one administrator there which didn't work well; especially regarding timing.
  - iii. Representation of sports chiropractic in FICS is not a correct representation of the world.
  - iv. Kelly: Brian Nook, Kaz Isa, John Downs and Angela Salcedo elected as members at large for FICS.
  - v. NCSC Presidents meeting: Membership certificates

<u>CALL TO ACTION</u>: Shea to contact Christina about getting membership certificates for FICS for all North American members. Copy Martin, Nat, Stephen, Kelly on email. Carly: Make sure they have current email listing of members for upcoming survey of FICS members by membership committee.

- vi. FICS is going after sporting events for sports that are "on their way to the Olympics". Any sports that want to be included, let FICS know.
- vii. Possible Mid-year meeting agenda topic: diversity in organizations
- b. HOD/NCLC Report by Kelly
  - i. Only 3 councils have ACA manage their memberships (Peds, Rehab and Sports); so all other councils may add new expenditures for that with new Council administrative position that was approved in Standing Rules at HOD.
  - ii. There should be an administrator in charge of specialty councils to keep issues straight with them. For example, the HOD was told several times that Kelly would be representing the ACASC, but Shane's name was still called
  - iii. New branding for ACA. We will discuss at mid-year meeting if we want to change our logo again in accordance with the new ACA logo.

iv. Long conversation with Ann Marie – ACA had a bad year including losing members, member billing info including credit card numbers, system, etc. Auto-renewal for membership is possible, but easy pay is not because we have too many membership categories.

**CALL TO ACTION**: Speak to Carly about possibilities of auto-renewal on our ACASC website to control our own membership. Add to mid-year meeting agenda!

- c. Travel confirm travel for mid-year meeting and other travel
  - i. Tabled for future meeting
- d. HOF

**CALL TO ACTION**: Shane to speak with Jessica this week about room space for HOF dinner, etc.

- e. Symposium Speakers
  - i. Tabled for future meeting
- f. Concussion Certification
  - i. Tabled for future meeting
- g. Mission Statement
  - i. Question presented by Liz about if there is a mission statement that can be used
- h. Sports Talk Next Issue and Deadlines
  - i. Shane will email out next week information
- i. Sports Council Chapter of the Year
  - i. Shane will have email conversation with Liz and others in the next week or so
- j. Review Document from Jessica Riddle about Symposium discussed in 2<sup>nd</sup> VP report
- 9. Adjourn 6:07pm PST
  - a. Motioned by Shane

**CALL TO ACTION**: Shea to call ChiroMatrix to see if a pop up can be added to home page for the regional seminars.