

ACA Council on Sports Injuries and Physical Fitness

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February 26, 2017

Agenda for the ACA Sports Council Executive Committee Meeting

Type: Teleconference

Time: 5:00pm to 6:00pm PST

1. Call to Order 5:02pm PST

a. Motioned by Shane, Second by Kelly. Opposed by none.

- 2. Roll Cal
 - a. Attendees: Shane Espinoza, Nick Hastad, Carly Zuehlke, Andrew Cohen, Kelly Lange, Shea Stark, Barron Johnson, Liz Moos, Ed Feinberg
 - b. Not in attendance: Freya Moran, Robert Jones
- 3. Adopt Agenda 5:04pm PST
 - a. Motioned by Nick, Second by Kelly. Opposed by none.
- 4. Approve minutes from previous ExCo meeting January 31, 2017 5:05pm PST
 - a. Motioned by Shea, Second by Carly. Opposed by none.
- 5. Approval of new committee members
 - a. No new committee members to approve at this time.
 - b. **CALL TO ACTION**: Shane email Robert to determine who our liaison is with the ACA.
- 6. Approve email votes
 - a. Approval for use of Wild Apricot as membership portal provider for website
 - b. Motion by Shane Jan 24, Second by Carly Jan 24, Approved by all, Opposed by none Feb 6
- 7. Reports of Officers 5:09pm PST
 - a. President Shane
 - i. JCSMS seminar where Facebook Live video posted. Laura with Drug Free Sport will do a Facebook Live video with Shane on ACASC website. Live video with Pediatrics Sports representatives to promote a healthier community through sports. Website should be ready to move forward by the end of February.
 - b. 1st VP Carly
 - i. Started working with Wild Apricot to create a member directory. Getting hotel reservations going for med-year meeting.
 - c. 2nd VP Nick
 - i. Touching base with Jessica with Southeast Sports Seminars regarding symposium. Email any ideas to Nick.
 - d. Secretary Shea
 - i. Working with Wild Apricot to upload the membership directory. Also fielding emails from members and assessing how to distribute information. Still not getting member specific emails from the secretary address.
 - e. Treasurer Andrew

- i. Reports received from the accountant will forward to board members. Received a check from ACA for members moving away from checks and into direct deposit. Budget for travel expenses should be able to be completed by next meeting. Reimburse board members for seminar expenses.
- f. Student ExCo President Liz
 - i. Nothing new for students. Waiting for new board members to be chosen/announced.
- g. Advisor Ed
 - i. Poster program committee willing to take as many as 20 presenters top 15 chosen from group and remaining 5 chosen from any unrepresented schools. Facebook Live videos recommended for announcements about poster program.
 - ii. Parker University developing sports council at school. Hopefully will find students from other schools to help create chapter. Maybe utilize Todd and Jessica Riddle to help in the process.
 - iii. CALL TO ACTION: Shane to email Todd Riddle's contact info to Ed
- h. Past President Kelly
 - i. Attending ACSM seminar leading up to mid-year meeting. Registration comped and flight already covered so small expenses of hotel room is only expense for seminar.
 - ii. Do we need criteria for Chiropractor of the Year award? We have already received nominations for 2017, but it is much too soon at this point.
- 8. New Business 5:33pm PST
 - a. JCSMS Highlights See Shane's President's report
 - b. Facebook Live See Shane's President's report
 - c. Student ExCo (see attachment included with agenda)
 - i. After all discussion, original recommendations will stand for student members

President: Chris Hargrave

1st VP: Bryanna Esquival 2nd VP: Jasmin Hansen Secretary: Noah Emanuel

Social Media Chair: Shantai Watson

- ii. Do we need to include a stipulation on nominations that says students must be a student for at least 6 months of their term? Brought up by Shane and agreed upon by Ed.
- iii. CALL TO ACTION: Liz to add this stipulation into student P&P
- d. HOD Nominations Eric Benson District 1 and Craig Newman District 5
 - i. Trying to get rid of inactive committees and using best talent to complete tasks
 - ii. We want to make sure that our nominees support all specialty councils
 - iii. CALL TO ACTION: Shane to email Craig Newman's resume to board members
- e. FICS
- i. Comped registration for ACASC member liaison (Kelly) to symposium in Washington, DC
- ii. Kelly should be able to attend NCSC meeting if all flights are on time
- f. Southeast Sports Seminars help (email from Nick)

Assistance/Feedback Needed From Board:

- Please review sponsorship options and let me know of any potential requested changes.
- Videos promoting the symposium with acknowledgement of SES as partner with the event and that we have new exciting speakers and opportunities to exhibit/have a table.
- Ticket pricing how has this worked in year's past? Will we keep to the same rate? How do we engage student attendance better?
- Social Media Access would you allow me to at a minimum be a contributor for the ACA SC FB, Instagram, Twitter page? I have a great system that I use for pre-planning SM and I'd like to use that here.

- Speakers/Topics would like insight into speakers that are in demand and topics that sports chiropractors are wanting to hear about. This is the short-list I've made of topics I've heard a ton of interest in lately:
- Concussions/Neurology
- Nutrition for athletes
- Repair and recovery
- Movement assessment and corrective techniques
- Functional neurology
- DNS
- Soft tissue treatment
- Taping
 - i. All agreed it is appropriate to have Jessica Riddle as an admin to the ACASC social media so she can post promoting the regional events. Kelly suggests that Jessica check with a board member in regards to promoting companies and events that are in keeping with ACASC and its members. Will liaise with Nick on this.
 - ii. Email Nick and/or Jessica regarding potential speakers for regional events this summer.
- g. Executive Session HOF Nominee 6:06pm PST
 - i. Tabled until Mid-year meeting by Shane
- 9. Mid-year Meeting: June 3, 2017 Denver
 - a. Student president should attend mid-year meeting
 - b. **CALL TO ACTION**: Shane to contact Chris Hargrave about attending meeting.
- 10. Adjourn 6:09pm PST
 - a. Motion by Kelly