

## Substantiated AirTamer Claims

- AirTamer is the only personal air purifier tested on viruses.
- In testing at the prestigious Kitasato Research Center for Environmental Science in Japan, AirTamer removed 99% of viruses in just 20 minutes.
- AirTamer is the most effective, best selling personal air purifier in the world.
- AirTamer is used by doctors, nurses, front line workers, teachers, heads of state, celebrities, young and old - in over 55 countries around the world.
- AirTamer works by emitting millions of negative ions every second from the little black brush that you see at the top of AirTamer. These negative ions attach themselves to air particles like viruses, allergens, pollution, etc. in the air and negatively charge those particles. Those negatively charged particles will then be naturally attracted to positively charged surfaces around you (e.g. a table, chair, window, clothes, etc.), rather than continuing their way towards your breathing passage where they can make you sick. As a result, AirTamer® reduces the probability that you will inhale these bad particles and become ill.
- AirTamer® is very effective at reducing smoke. AirTamer has been independent laboratory proven to reduce 99% of smoke from the air in 5 minutes.
- VOCs are very small particles and AirTamer® will help alleviate allergic issues related to VOCs by keeping the VOC particles away from your breathing space. In one Japan laboratory test, AirTamer® reduced VOC levels by 52% in just 8 minutes.
- AirTamer is silent and has no filter to clean or replace.
- AirTamer uses the natural power of negative ions to clean the air.
- Negative ions (air molecules with extra electrons) are electrically charged particles in the air that remove airborne contaminants and have been shown to have a rejuvenating effect upon our bodies. The best natural generator of negative ions is lightning, followed by ocean surf, waterfalls, mountains and forests. In clean, natural air, you'll find the highest concentrations of negative ions. In polluted cities and confined spaces, like offices, you'll find the highest concentrations of unhealthier positive ions. Columbia University has even proven that negative ions can significantly help manage depression and Seasonal Affective Disorder (SAD).  
AirTamer produces no measurable levels of ozone, unlike many of our competitors.